

LOGANI PAGUH BANGUN

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Product and HR Specialist — Learning designer and AI-product builder who turns complex software into confident, self-sufficient users. Harvard M.Ed. in Learning Design; founder experience onboarding enterprise clients onto AI tools.

PROFESSIONAL EXPERIENCE

The Underscoring Company (PT. Inti Garis Utama)

Founder & CEO

Medan, Indonesia

July 2024 – June 2025

- Designed and delivered onboarding and training sessions (both in-person and remote) tailored to each client's workflows, tools, and team readiness
- Created educational content (walkthroughs, tutorials, written documentation) to support client self-service and reduce time-to-proficiency
- Acted as the liaison between clients and technical teams: gathered user feedback throughout onboarding, advocated for client needs, and translated requests into product improvements

Indofood Sukses Makmur Tbk, Bogasari Flour Mills

People & Organizational Development Intern

Jakarta, Indonesia

February – March 2024

- Conducted needs assessments with subject-matter experts to scope training content for the flagship Marketing Development Program
- Designed instructional content and learning materials; provided structured feedback to ensure clarity, engagement, and alignment with learning objectives
- Supported L&D operations: program launch, digital learning-platform selection, and post-training competency evaluation
- Assisted Recruitment operations: screening, job interviews, and skills assessment

Musim Mas

Sustainability Intern, Independent Smallholders Division

Medan, Indonesia

June – August 2023

- Delivered live, in-person training to 200+ participants across 5+ rural communities through a Women Empowerment and palm oil smallholders train-the-trainer program
- Created instructional content and learning materials addressing behavior-change objectives; refined materials iteratively based on participant feedback
- Built trusted-advisor rapport with non-technical audiences and trained 12+ community leaders to independently sustain the program, traveling for field delivery across North Sumatra, Riau, and West Kalimantan

EDUCATION

Harvard Graduate School of Education

Master of Education, Learning Design, Innovation & Technology (STEM-Designated)

Cambridge, MA

May 2026

Coursework: Learning Design for All, Learning in Teams, Impact by Design, Transforming Systems; Teaching & Learning Lab Practicum. Cross-registered at MIT.

University of Toronto, St. George

Honours Bachelor of Arts, Political Science and Industrial Relations / Human Resources

Toronto, ON

Class of 2024

CGPA: 3.51 | Exchange semester at Sciences Po Paris (2023)

SKILLS

Customer Education & Onboarding: Client onboarding, training delivery (in-person & remote), facilitation, needs assessment, customer feedback loops, trusted-advisor relationship building, adoption tracking

Content Creation: Tutorials, video walkthroughs, written documentation, instructional design, learning materials, multi-modal delivery

Technical: Agentic vibe coding (Claude Code), rapid product ramp-up, agentic systems (OpenClaw, Hermes), digital learning platforms

Other: Data-informed iteration, cross-functional collaboration, stakeholder management; English (Fluent), Indonesian (Native), French (Conversational)

SELECTED PROJECTS

Probxio.com: AI workplace-learning platform targeting the ~90% failure rate in corporate training transfer — conversational coaching engine, spaced-repetition delivery. **Bukti.ai:** Knowledge-graph architecture matching individual capability to targeted development pathways.